



**Heal. Empower.  
Inspire.**

**Brandon Jones**

MSN, RN, CPXP, CEN, NEA-BC



*"Absolutely one of the most **inspiring** and **passionate** individuals...I have been **moved** to **action**."*

Matt Davis, RN

Brandon envisions a world where hospitals are a beacon of compassion and service for their communities. A place where patients receive safe, compassionate, quality care in every moment and where the caregivers are respected, cared for, and get an actual lunch break.

As an enthusiastic Patient Experience Warrior, although his "official" job is leading Patient Experience work for a large health system. In this role, Brandon partners with others to make that vision a reality. Combining his 18 years of nursing and leadership experience, Brandon is a champion for patient-centered care. He provides inspiration, energy, and information focused on centering caregivers on their purpose resulting in reduced suffering for patients AND caregivers.

In addition to his Patient Experience work, Brandon is an Adjunct Clinical Faculty and is currently serving the first term of his gubernatorial appointment on his states Board of Nursing, and currently serves as President of the Board.

Brandon and his wife (a pediatric emergency RN) host the podcast, Real Nurses, Real Talk, where they bring their combined 30 years of experience to share unique perspectives and insights into our incredible healthcare industry.

# Brandon's Promise

Prompt and Professional Communication

A Collaborative Planning and Presentation Experience

A Message that will Heal, Empower, and Inspire your team

# Brandon's Speaking Topics

## Purpose Driven Healthcare

- Healthcare is tough...and anyone who tells you any different is either lying or has no idea what they're talking about. But healthcare is also infinitely rewarding. So often, we attempt to find fulfillment in the tasks, rather than our purpose. This talk discusses patient experience and how a focus on purpose will reignite the passion for healthcare for all caregivers.

## Purpose Driven Nursing

- Nursing is a calling driven by purpose. And Nursing is tough...anyone who tells you any different is either lying or has not idea what they're talking about. But Nursing is also infinitely rewarding. This talk discusses patient experience and how a focus on purpose will reignite the passion for nursing and healthcare.

## Protecting the Experience

- Do the members of your team believe the work they do matters? At the end of this discussion...they will!

## Compassion Changes Everything!

- Is Compassion just a "nice to have" in healthcare? This discussion explores the evidence-based case for compassion for both patients AND caregivers. At the end of this discussion caregivers will understand how compassion is essential to providing safe, high-quality care.

# Testimonials

“

*Brandon is amazing and moving to listen to. I was in the audience recently for a session regarding patient experience and the importance to clinical care and I felt like I was witnessing a TedTalk. He has a wonderful way of conveying both the message and inspiration.*

**- Dr. Sarah Klemencic,  
Emergency Medicine  
Physician**

“

*He livened the whole crowd. He spoke of his personal experience as a nurse, and tried to instill in everyone our purpose as healthcare workers. After hearing his speech, it left me wanting to do more once I'm settled back into my career. The patients in this world need someone like him speaking for them because he has that passion to do what's right for them; and for his fellow colleagues to step up and be the best they can be!*

**- Andrea Dorsett RT(R)**

“

*I wish I could download this guy's presentation into my co-workers' heads! Fabulous!*

**- VAENA State Conference  
Participant**

**More Testimonials Here!**





Brandon

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 Real Nurses, Real Talk

# Let's Talk!

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